



ABOUT US

HAF Apparel is a modern knitwear manufacturing partner built for quality-focused global brands. We support customers from development and sampling to bulk production and export finishing, delivering consistent workmanship, controlled processes, and reliable lead times—without compromising on standards.



Vision

To become a globally trusted manufacturing partner by delivering premium quality, consistent execution, and responsible production aligned with international standards.



Mission

To support fashion brands with end-to-end apparel manufacturing—driven by disciplined processes, innovation, and strict quality control to deliver on time and to specification.



Values

Quality first • Transparency • Reliability •
Continuous improvement •
Ethical workplace •
Long-term partnerships

Introduction

HAF Apparel is a knitwear manufacturing facility specializing in high-quality apparel for international brands. Based in Pakistan, we deliver end-to-end production solutions —from sampling and fabric sourcing to cutting, stitching, finishing, and export packaging.

With a focus on quality, consistency, and timely delivery, HAF Apparel serves fashion brands across Europe and international markets. Our facility is equipped with modern machinery, skilled technical teams, and strict quality control systems to meet premium brand standards.

We produce a wide range of knitwear including hoodies, sweatshirts, T-shirts, trousers, loungewear, and performance garments, supporting printing, embroidery, washing, and value-added finishes.

Our mission is to become a reliable long-term production partner for global brands seeking quality, transparency, and scalable manufacturing.

Product Categories

- Hoodies & Sweatshirts
- Joggers & Trousers
- Activewear & Casualwear
- T-Shirts & Polo Shirts
- Loungewear & Pajamas
- Kidswear & Womenswear



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Cutting Department

Our Cutting Department ensures precision, fabric efficiency, and consistency across production batches.

Using optimized cutting layouts and skilled technicians, we minimize fabric wastage while maintaining strict measurement accuracy.

Key capabilities include:

- Fabric inspection and shade sorting
- Layered cutting for bulk production
- Pattern alignment and marker optimization
- Quality verification before stitching transfer

Each cut panel is carefully checked to maintain size accuracy, grain alignment, and defect control, ensuring a smooth workflow into the stitching phase.



Stitching Department

The Stitching Department is the core of our production, equipped with industrial sewing machines and trained operators specialized in knitwear construction. Our stitching lines are organized for efficiency, quality control, and balanced workflow, producing garments with strong seam durability, refined finishing, and consistent fit.

Key operations include:

- Flatlock, overlock, coverstitch, and lockstitch
- Specialized construction for hoodies, joggers, T-shirts, and loungewear
- Inline quality inspection at each production stage
- Productivity monitoring to ensure on-time delivery

We emphasize clean workmanship, stitch accuracy, and premium finishing aligned with European quality expectations.



Finishing Department

Our Finishing Department ensures each garment meets final quality, presentation, and export standards.

Processes include:

- Thread trimming and cleaning
- Measurement and quality verification
- Pressing, folding, and packaging
- Defect inspection and rework control
- Final audit before shipment

Every garment undergoes final inspection to ensure it meets buyer specifications in appearance, fit, labeling, and packaging.



Sampling & Product Development

Our Sample Department plays a critical role in product development and buyer approvals. We support fast and accurate sample development based on tech packs, reference samples, and design concepts.

Capabilities include:

- Proto, fit, salesman, and pre-production samples
- Fabric sourcing and trim matching
- Fit corrections and grading improvements
- Rapid turnaround for buyer feedback cycles

We work closely with buyers to refine fit, design details, and finishing, supporting smooth transition into bulk production.





MESSAGE FROM THE DIRECTORS

Building Vision · Driving Excellence · Creating Value

HAMMAD SHEKHA

CEO

"Our vision is to position HAF Apparel as a globally trusted manufacturing partner by delivering premium quality, responsible production, and long-term value for international fashion brands. We are committed to building a company driven by excellence, transparency, and sustainable growth."

AHMED JAWED

Director — Operations & Product Development

"Our priority is to deliver high-quality garments through disciplined production, refined product development, and continuous improvement in processes. We strive to meet global buyer expectations with precision, reliability, and innovation."

HASSAM SALEEM

Director — Supply Chain & Administration

"We focus on building efficient supply chain systems, reliable sourcing, and strong administrative processes to ensure smooth operations, timely deliveries, and consistent production standards for our clients."



Why Partner with HAF Apparel

- Vertically integrated production
 - Scalable production capacity
- Ethical workforce & responsible production
 - Experience with export standards
- Competitive pricing with premium quality
 - Strict quality control systems
 - Flexible MOQs for emerging brands
- Strong sampling & development support



From yarn to garment



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